



Aswatona Podcast | أصواتنا بودكاست

Our Voices Project



Culture, Education & Science | DAFG Jour Fixe

## „Our Voices“ – How „Aswatona“ became the first transnational podcast programme in the WANA region

Monday, 24 January 2022, at 6 p.m. CET

Online-Event via Zoom

Language: English

Podcasts are among the fastest growing mediums – worldwide and also in the Middle East – but truly transnational projects remain rare. *Aswatona–Our Voices* is the first transnational podcast programme within the WANA (North Africa and West Asia) region and Germany. The trilingual scholarship programme aims to establish a platform which connects and supports podcasters from different WANA countries.

The 24th DAFG Jour Fixe will go in depth on the *Aswatona* project, featuring the project coordinators Katrin Schäfer and Linda Frankenthal as well as PR expert and podcast consultant Rasha Aldeeb. They will tell the origin story of the project, talk about their expectations and challenges as well as the state of podcasting in the Middle East and North Africa.

Over the past year, by way of three online workshops, the project established a transnational network for Arabic speaking podcasters, fostering exchange and mutual encouragement. Based on the workshops, the project participants have created twelve episodes around the themes of environment, gender and power dynamics. The episodes are co-produced by 5-6 transnational teams (2-3 podcasters each) and dubbed in English and German. The last episode, *Power dynamics in our everyday lives* was published in December.

All episodes and more detailed and additional information such as the WANA Podcast Map are available on the [project's website](#) and all common podcast platforms.



Katrin Schäfer and Linda Frankenthal are the project coordinators of *Our voices*. They also are among the founders of NAHOSTCAST e.V. and the creators of the podcast *Nahostcast*.



Rasha Aldeeb, a podcast consultant and PR expert, is based in Alexandria, Egypt. She has a lot of experience in distributing podcasts and building networks.

The online event will be conducted as a video conference using the software "Zoom". The number of participants is limited.

Please register online here: <https://tinyurl.com/mryxnc9a>

After registering you will receive the corresponding access data.

Information on data protection: The German-Arab Friendship Association (DAFG) uses the software "Zoom" for this online event (<https://zoom.us>). The technical infrastructure required for this runs via Zoom's servers in the USA. DAFG itself does not store any data of participants in the software; they must join the online event themselves with the access data provided by DAFG. The use of the audio and webcam connection and chat function is voluntary and the participants must agree themselves if they are given the floor by the moderator. The DAFG reserves the right to save a recording of the online event for internal purposes.



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The DAFG reserves the right to publish photos of its events in media such as web portals or print products.

Bilder: Aswatona Podcast, our voices.net