

**DAFG**جمهورية الصداقة العربية الألمانية
Deutsch-Arabisches
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Economic Cooperation | DAFG-Series „Economy in Focus“

A Dual Education System-Approach to bolster the Economy?

The Role of Entrepreneurs for Dual System Pilot Projects in Arab Countries

a lecture by **Khawla Konyna**

Wednesday, 8 November 2017, at 6:30 pm

at DAFG Office, Friedrichstraße 185 (Kontorhaus), 10117 Berlin

Language: English

A dual educational training system is a special skill formation regime that has two desired virtues: high quality occupational skills and low levels of youth unemployment. Hence, it contributes to the competitiveness of the economies. The collective skill formation system exists in the “coordinated market economies” in Austria, Denmark, Germany, the Netherlands, and Switzerland.

Established in Germany through the Vocational Training Act in 1969, the system has predominantly proven to produce high-level expertise, based on cooperation between Federal Government, the federal states (Länder) and companies, and has developed an excellent reputation abroad which has made its adoption attractive for other countries. Since the 1990s, several countries of the MENA-region initiated pilot projects aimed at adopting the system for their respective labour markets.

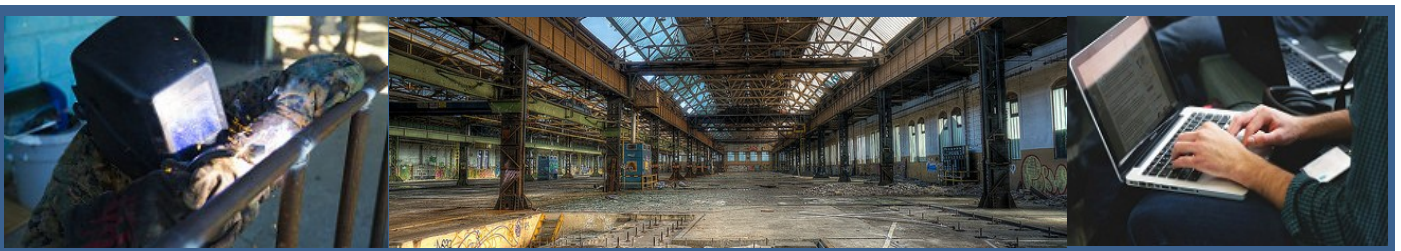
With decades of professional consulting experience, a direct involvement with policy makers and development projects supporting the policy transfer and as a current PhD-candidate at Humboldt University Berlin, **Khawla Konyna** brings a scientific perspective for analysing such efforts from both the governmental and the corporate point of view. Therefore, she will highlight deficits and stumbling blocks with a particular focus on three different levels of key actors: policy-makers, development agencies working in the field and especially the private sector and the role entrepreneurs can play to increase the process’ efficiency and overall chances of success.

The lecture will present empirical research results on the role of the private sector for Dual System Policy Transfer with insights from Egypt and Syria.



Khawla Konyna has worked as a Software Developer and Head of the Competence Development Unit of the Damascus Chamber of Industry, as a Human Resources Development (HRD) and VET Consultant for the Syrian Vice Minister of Industry (2006-2009), as well as a Development Advisor for the GIZ in Syria (2009-2012) and Cairo (2013-2016). Additionally, she was an International Short Term Advisor for the GIZ-contracted GFA Consulting Group GmbH in Cairo and has been a Consultant for the Arab Federation for Engineering Industries since 2009. She holds a Master of Applied Mathematics from Harvard University, Boston, an MBA International from Dauphine University, Paris, and a Master of Informatics from Damascus University.

We look forward to your participation. If you wish to attend, please register until **November 7, 2017** with Jan-Philipp Zychla, DAFG Project Coordinator (dafg@dafg.eu; phone: 030-2064 4812; fax: 030-2064 8889).



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